



**Tree For Me** is more than just a tree at no cost. Participants commit to:

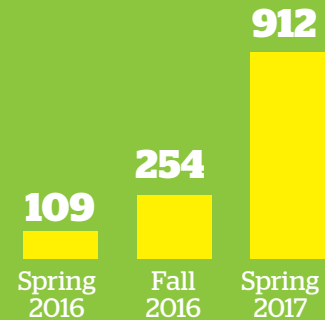
1. Select the right tree for the right place
2. Take care of their tree
3. Report on tree health and survival

Learn more at [everytreecounts.ca](http://everytreecounts.ca)



# 1,275 Trees Matched

Tree For Me started as a pilot project in Spring 2016. By 2017, the Toronto Parks and Trees Foundation has awarded nine community grants and counting.



## 89% Survival rate

Fall planting survey, 2016

## Annual Impact of Tree For Me Trees

Tree For Me contributes to Toronto's 40% tree canopy goal.

Projected to maturity



### \$133k

Economic value of environmental services



### 3m

Stormwater capture (gallons)



### 880k

Carbon capture (lbs)



### 140k

Energy saved (kWh)

## 86% of grant recipients exceeded their set goals

On average, communities exceeded their tree-matching goals by 49%.



## Community Engagement



### 480

Volunteer Hours



### 282

Tree-Care Workshops

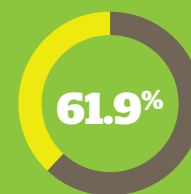


### 772

Participants

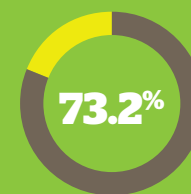
## Follow-Through Rates

Community-led outreach results in more participants picking up their tree.



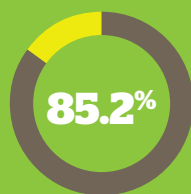
61.9%

Pilot



73.2%

Fall 2016



85.2%

Spring 2017